

## INTERNATIONAL CONFERENCE ON DIGITAL MARKETING

### SPONSORS TARIFF

#### ASSOCIATE SPONSORS

The total cost per associate sponsor is Rs.30,000.

##### Display in the Stage Backdrop

An advertisement banner of the size 10' \* 4' can be displayed on the left side of the conference main stage for both the days. Space will be shared with other associate sponsors.

##### Hoarding

A total of five hoardings will be placed in vantage locations of the city two weeks before the seminar. Your company's logo/name will be placed at the bottom of the hoarding. Space will be shared with other associate sponsors.

##### Display in Arches

Three arches will be placed on the way to the conference hall at three different locations. One arch is given for the associate sponsors. Your logo/name can be placed on either legs. The total space available will be equally shared among the associate sponsors.

##### Print advertisements

The conference advertisements (20cms \* 12cms) will be published in the Business Standard news paper for 5 times during the months of January and February 2015. The associate sponsors logo/name shall be published at the bottom of the advertisements. The total space available will be equally shared among the associate sponsors.

##### Stalls

The sponsor can put a stall at a reduced cost of Rs. 3000. (P.N. For others the cost is Rs. 5000).

Apart from the above we give the following facilities

- 1) Your organisation will be recognized as an associate sponsor during the beginning and end of the conference.
- 2) Audio-video commercials of your organization will be displayed during lunch/tea and session breaks.

## MINI SPONSORS

SMEs & other business establishments can advertise their products and services by putting banners in the seminar hall at a cost of Rs.3000. Stalls can be put at an additional cost of Rs.5000.

St. Joseph's Institute of Management.

St. Joseph's College (Autonomous),

Tiruchirapalli – 620 002.

### CONTACT

Mr. P. Jega Patrick - 9865158475

Mr. S. Karthikeyan - 9842487172

Ms. Runu Tantuway - 9489202838